



## YOU(TH) TAKE ACTION ON THE UNITED NATION MILLENNIUM DEVELOPMENT GOALS!

*Celebrating Europe's Best Innovative Students and  
Young Entrepreneurs getting action today's social issues!*

**22<sup>nd</sup>-24<sup>th</sup> November 2012, Austria, Graz**  
**UNESCO City of Design | Human Rights City**

[www.eu-youthaward.org](http://www.eu-youthaward.org)

### EYA FESTIVAL PARTNERS:



### STRATEGIC PARTNERS:



## WHAT DOES EYA DO?

### *A European contest for a global change*

The European Youth Award selects and promotes young Europeans who creatively use Internet and mobiles to get action on the most pressing social issues of today (viz. **UN Millennium Development Goals MDGs**) and contribute to the discussion of the **EU Digital Agenda 2020**.

It demonstrates **young European's potential** to create outstanding digital contents and serves as a platform for people from all EU and UN member states to work together in the efforts to reach the MDGs.

**Europe needs the Young to reap the benefits of the digital age!**

**EYA Winner´s Event**  
**22<sup>nd</sup>-24th November 2012**  
**Graz, Austria**

**Graz**  
**UNESCO**  
**City of**  
**Design**

## WHO CAN REGISTER TO EYA?

- Students, engaged talents or young professionals **under 30** (born after 1.1.1982)
- Living in the European Union as well as Albania, Bosnia and Herzegovina, Croatia, Iceland, Liechtenstein, Macedonia, Montenegro, Norway, Serbia, Switzerland and Turkey.
- Working on an **outstanding, innovative and social project**.

## BENEFITS

Winners will be invited to the EYA Winners' Event (Winners will receive a grant to cover their travel and accommodation costs) and have the unique opportunity to:

- **Present** their project on a European stage!
- **Meet** other engaged people from around Europe, representatives of governments, NGOs, the United Nations & the EU, entrepreneurs and business leaders!
- **Share** inspiration, ideas, and initiatives with outstanding people from around the globe!
- **Be presented** and **promoted** through the EYA network!
- **Become part** of a vibrant and lively community for young people taking action on the MDGs!

## TIMELINE

- |                    |   |
|--------------------|---|
| • 15 May           | EYA Kick Off  |
| • 15 May – 16 July | <b>Call for Registrations!</b> <a href="http://www.eu-youthaward.org">www.eu-youthaward.org</a> |
| • Mid-August       | Online Jury   |
| • September        | Nominees announcement   |
| • 22-24 November   | EYA Winners' Events in Graz, Austria  |

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## EYA CATEGORIES 2012



**1. Fight Poverty  
Hunger & Disease!**



**2. Education for All!**



**3. Power to Women!**



**4. Create your Culture!**



**5. Go Green!**



**6. Pursue Truth!**

## EYA WINNER ´S EVENT 2012 PRE-PROGRAMME

22-24 November 2012, Graz, Austria

### DAY 1, Thursday 22nd

LET ´S GET STARTED...		
<b>All morning</b>	Arrivals	
<b>13:00</b>		Welcome & Get Together
<b>18:00</b>	ORF Landesstudio Steiermark	Global Action Place <i>Lightning Talks: Get to the Point within 2 minutes!</i>
<b>20:00</b>	ORF Landesstudio Steiermark	Welcome Cocktail

### DAY 2, Friday 23rd

SPACE FOR IDEAS, SPACE FOR ACTION		
<b>10:30</b>	Uni Graz	Enterprising Spirit - Reality Check <i>European Innovation Keynotes</i>
<b>12:30</b>		<i>Lunch</i>
<b>13:30</b>	Uni Graz	Dialogic Fishbowl <i>IT for a better World , Learnings from WCIT &amp; WSIS Forum</i>
<b>17:00</b>		Designing MGD ´s Vernissage

### DAY 3, Saturday 24th

EUROPE ´S BEST YOUNG DIGITALS		
<b>10:30</b>	Helmut List Halle Foyer	Share the Vision, Show the Best <i>EYA Projects Presentations- Part I</i>
<b>13:30</b>		<i>Lunch &amp; ArchitekTour</i>
<b>15:00</b>	Helmut List Halle Foyer	Share the Vision, Show the Best <i>EYA Projects Presentations- - Part II</i>
<b>20:00</b>	Helmut List Halle Foyer	EYA Winner ´s Event Ceremony

### DAY 4, Sunday 25<sup>th</sup>

...NEXT STEPS TOWARD 2015		
<b>All morning</b>	Departures	
<b>10:30</b>		Global Huddle

## PARTICIPANTS

- Young Entrepreneurs and business leaders from all over Europe
- ICT experts
- Policymakers
- Academics
- Students
- NGOs representatives
- Community leaders
- Young Digital Natives
- Medias



Use your e-**POWER** to  
put the MDGs into  
**ACTION!**



Apply to:



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